NEWS RELEASE

THE GOVERNOR'S OFFICE OF WORKFORCE INNOVATION RE-LAUNCHES LIFEWORKS WEBSITE WITH NEW LOOK

Las Vegas/Carson City, NV (August 7, 2020) – The Nevada Governor's Office of Workforce Innovation (OWINN) officially re-launched LifeWorksNV (www.LifeWorksNV.org), the statewide work-based learning hub for student career seekers looking for information and opportunities in registered apprenticeship, internships, career and technical education programs, career exploration and more. Additionally, the website informs employers about how to get involved in work-based learning and how to create an apprenticeship or internship program while also helping educators with information such as career and technical education, in-demand occupations and how to request a classroom speaker with industry experience to speak to students. The website can be translated into 17 different languages, including Spanish.

Funded through the New Skills for Youth (NSFY) Grant, which was awarded by JPMorgan Chase and Co. to the Nevada Department of Education (NDE) in 2017, OWINN spearheaded the redevelopment of the website in collaboration with statewide partners such as the Governor's Office of Economic Development (GOED), the Nevada System of Higher Education (NSHE), the Department of Employment, Training, and Rehabilitation (DETR), and the Office of Science, Innovation and Technology (OSIT) in addition to NDE. This alignment of agencies and stakeholders will be instrumental in helping drive positive outcomes for student career seekers, employers, and educators in Nevada.

To successfully navigate today's rapidly evolving labor market and achieve a positive direction in life, career seekers need access to available options and a set of marketable skills and credentials. Therefore, the purpose of rebuilding and relaunching LifeworksNV is to help develop the skilled talent needed for the in-demand occupations in Nevada's various high-growth industries like healthcare, information technology, and advanced manufacturing.

 "The world of workforce development and work-based learning in Nevada can be complicated and difficult to navigate. Across the state, multiple agencies and training providers are involved in this important work. For employers and those seeking training, knowing where to go and who to talk to can be frustrating. In partnership with stakeholders across the state, we have put together a website that seeks to draw that information into a platform that can inform, guide, and act as a hub to make the process easier," said Craig von Collenberg, OWINN's recent Executive Director.

Visit LifeWorksNV.org to learn how you can engage in work-based learning opportunities in Nevada.

About OWINN

The Governor's Office of Workforce Innovation (OWINN) helps drive a skilled, diverse, and aligned workforce in the state of Nevada by promoting collaboration and cooperation among key entities focused on workforce development. OWINN works to address Nevada's workforce needs by leveraging labor-market data, scaling career pathways that leads to industry-recognized credentials, expanding apprenticeships and work-based learning, and designing responsive workforce policies.

About LifeWorksNV

LifeWorksNV represents a strategic partnership between Nevada government agencies, K-16 public education, business and industry leaders working in collaboration to prepare all Nevada youth with the skills they need for jobs in Nevada. LifeWorksNV is supporting the restructure of the talent pipeline in Nevada, from grade school to career, by closing the gap between what students learn in school and what they need for high-demand careers, ensuring students are college and career ready, and on career paths in high-wage, high growth industries. LifeWorksNV also aims to inspire you people's participation in planning for life beyond high school.