



**DEPARTMENT OF  
HEALTH AND HUMAN SERVICES**  
DIVISION OF WELFARE AND SUPPORTIVE SERVICES  
*Helping people. It's who we are and what we do.*



- **Increasing access and amount of child care subsidies**

- Final caseload data for February 2023 shows 7,060 children were receiving an average of \$1,044/month in federal child care subsidy assistance totaling \$7,371,611 expended for the month. In February 2022, the program served 6,489 children at an average of \$486/month. Due to federal and state investments, we continue to assist hundreds more families each month to lower their out-of-pocket costs for child care expenses.

- **Expanding Child Care Capacity**

- Sixteen child care capital grant subawards are fully executed.
  - Two sub awardees have received funds to buy land/buildings to begin construction.
- The remaining two subawards are in final review phases and moving towards final execution.

- **ARP Stabilization Stipends (B/A 3267 CAT 53)**

SFY22 Authority = \$222,425,189; SFY22 Expended = \$133,877,051; SFY23 Carryforward = \$88,548,138 Nevada was awarded over \$222 million to stabilize the child care system and market throughout the COVID-19 Pandemic. Grants have been awarded to 793\* licensed and license-exempt, registered providers and are being paid out in two (2) six-month allotments. All first allotments were paid in SFY22. Second allotments are being processed throughout SFY23 as providers submit required documentation. SFY23 Expended as of 5/25/23 = \$68,878,347 (78% of authority). The federal grant can be spent through 9/30/23; current subawards have been extended and any funds remaining to process to providers in SFY23 will be brought in with SFY24 authority to be expended 7/1 – 9/30.

\*793 represents the count with individual OST sites; table below represents the aggregate 13 OST providers

County	Child Care Center	Family Child Care	Group Family Child Care	OST	Family, Friend, Neighbor	Grand Total
Carson City	13		1	1		15
Churchill	4		2	1		7
Clark	183	23	20	3	260	489
Douglas	8	1			1	10
Elko	5		1	1		7
Humboldt	1		2			3
Lander	2					2
Lyon	4	1	3	1	1	10
Nye	2		2			4
Storey	2			1		3
Washoe	80	63	1	5	26	175
White Pine	1					1
<b>Grand Total</b>	<b>305</b>	<b>88</b>	<b>32</b>	<b>13</b>	<b>288</b>	<b>726</b>

**Payment Breakdown from 7/1/2022 through 4/25/2023**

	CENTERS	FCCs	FFNs	GFCCs	OSTs	
County	Sum of Amount	Sum of Amount2	Sum of Amount4	Sum of Amount6	Sum of Amount8	Total Sum of Amount
Carson City	\$3,976,204.50			\$77,040.00	\$717,294.00	\$4,770,538.50
Churchill	\$577,758.00			\$150,870.00	\$231,286.44	\$959,914.44
Clark	\$107,665,291.94	\$860,541.60		\$1,417,404.40	\$6,532,296.05	\$116,475,533.99
Douglas	\$3,930,972.00	\$40,008.00	\$15,720.00			\$3,986,700.00
Elko	\$1,765,554.00			\$83,460.00	\$583,603.86	\$2,432,617.86
Humboldt	\$549,388.20			\$115,560.00		\$664,948.20
Lander	\$362,880.00					\$362,880.00
Lyon	\$2,206,714.50	\$40,008.00	\$15,720.00	\$231,120.00	\$539,475.00	\$3,033,037.50
Nye	\$734,923.76			\$77,040.00		\$811,963.76
Storey	\$89,328.00				\$34,567.20	\$123,895.20
Washoe	\$42,741,253.18	\$3,678,024.02	\$331,560.00	\$28,728.00	\$6,217,909.50	\$52,997,474.70
White Pine	\$243,330.00					\$243,330.00
<b>Grand Total</b>	<b>\$164,843,598.08</b>	<b>\$4,618,581.62</b>	<b>\$360,240.00</b>	<b>\$2,181,222.40</b>	<b>\$14,856,432.05</b>	<b>\$186,862,834.15</b>
						<b>Spent 86%</b>

- **Wonderschool Partnership (new provider recruitment)**

For April 2023:

- Attended/hosted 5 community events to recruit/inform new providers reaching 650 people.
- 54 providers joined a cohort in March 2023.
- 190 new providers recruited/enrolled into Wonderschool Academy (84% of goal of 225 providers).
- Continue to partner with Candelen and the Mexican Consulate in Las Vegas to reach the Spanish speaking community.
- Wonderschool Academy graduates were among the top winners in the Las Vegas Urban League Small Business Pitch Competition.

- **Candelen Partnership (new provider recruitment)**

For April 2023:

- 8 events/meetings hosted or attended statewide.
- Partnering with The Nevada Registry to reach more of the Spanish speaking provider community.
- Starting new training cohorts on May 8<sup>th</sup>.
- Starting the Play & Learn Program in May.
- Partnering with the Mexican Consulate to do outreach on social media.
- 17 providers served in Las Vegas.

- **Licensed Child Care Provider Start-Up Grants**

- In Northern NV, 19 grants have been awarded since the program started in SFY22 representing 508 new child care slots. In Southern NV, 31 grants have been awarded since the program started in SFY22 representing 644 new child care slots.
- Administering staff are collaborating with the Access to Community Capital and CARE Nevada Housing Project teams to offer additional technical assistance and start-up coordination to participating child care providers.

- **Nevada Strong Start Child Care Services Centers (CCSCs, aka the Child Care Hubs)**

For April 2023:

- As of March 1, 2023, 51% of providers have accessed their Nevada Essential Supplies purchasing accounts through the virtual Hub.
- National Association for Family Child Care (NAFCC) accounts are being offered at no-cost to Nevada FCC and Group FCC providers.
- Early Childhood Support Network (provides ECE substitutes): 40 unique providers benefited from substitute services in April representing a total of ~1,200 hours.
- Child Care Provider Action Committee (provider engagement): 3 meetings held in April with average attendance of 14 out of 16 members; working on policy advocacy efforts during the 2023 Legislative Session.
- Las Vegas: 66 providers visited; 20 families visited.
- Reno: 46 providers visited; 0 families visited.
- 1,317 child care workers are leveraging no-cost supplemental telehealth benefits.

- **Employer Support and Consultation**

The Children’s Cabinet’s Business Consultation and Technical Assistance Coordinators work with local business leaders, Chambers, economic development authorities, and others to address the child care needs of the workforce. Strategies shared with employers include creating capacity by supporting an on-site child care center; funding contracted slots for employees at local child care centers or providers of their choice; and/or providing child care stipends/benefits directly to employees.

- This team is working with the Governor’s Workforce Development Board to host a Business Symposium on Child Care in August 2023. Kim Cullen (Cabinet) and Karissa Loper will provide opening and closing remarks for the Symposium. Other speakers will include local and national child care experts and members of the early childhood and business communities.
  - Admission will be \$50 per person and include breakfast and lunch. The Cabinet will give a discount code for free admission to policymakers and BP4WP badged businesses.
- Providing support to LV & Reno Chambers to educate on 45F (federal child care tax credit) and other employer supports around child care.
  - The Governor’s Workforce Development Board hosted a webinar in partnership with The Children’s Cabinet and Chambers on May 16<sup>th</sup>.
- 10 employers received temporary assistance in April.

- **Child Care Staff Stipends through Nevada Association for the Education of Young Children (NAEYC)**

The Nevada Association for the Education of Young Children (NevAEYC) will provide direct payments to applicants upon verification of employment in the child care sector. As of 5/31/23:

- 6,146 stipend applications received.
- 5,210 total applications approved.
- 936 applications are awaiting processing.

- **Child Care Marketing/Outreach Campaign**

Purdue Marion was chosen via an RFP led by The Children’s Cabinet to conduct an extensive, statewide communication, public education, and outreach campaign directed at parents of young children to connect them to family supports and resources in their community. The campaign will also help child care providers connect with parents and share information on best practices and related resources to support quality care and development/early education programs for young children.

- More than 4 million digital impressions in April; more than 15 million since the campaign launched in

January.

- More than 32,000 trackable visits to nevadachildcarefund.org in April; more than 89,000 since launch.
- More than 200,000 ad engagements on Facebook/Instagram in April; more than 400,000 since launch. Half of all engagements happened in April.
- The “Apply Now” conversion button was clicked 1,260 unique times in April.
- More than 4 million traditional TV impressions and more than 2,300 TV spots ran across mainstream and Spanish language television stations statewide.
- More than one million digital outdoor appearances (digital billboards) in April; more than five million since launch.

- **Early Childhood Community Health Worker Project (EC-CHWs)**

EC-CHWs receive specific training in early childhood mental health, developmental assessments, nutrition education, and resource/referral navigation to support both providers and families to ensure the healthy development of young children. For April 2023:

- EC-CHW leads are meeting with the NDE QRIS team to see how to best align programs to better support one another and child care providers/families.
- Planning two community events in Spring - one in the South and one in the North. The events will bring together community partners, child care providers, and families to learn more about Children’s Cabinet programming and other community resources. There will be fun events and prizes.
- The team was selected to present Nevada’s work at the CHW conference in Austin, TX in August 2023.
- 28 provider intake assessments conducted; 13 provider support plans drafted; 28 child intake assessments conducted (5 ASQ); 125 total resource referrals made to providers; 167 total resource referrals made to families.