



King of Jewels: Impacting Youth in Southern Nevada

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King of Jewels: Making a Difference

King of Jewels (KOJ) was established in 2016 as a non-profit organization with a vision to empower black youth in Nevada. Our core philosophy is driven by the belief that everyone has a crown and jewels within them waiting to be discovered. Since then, KOJ has grown to become a key player in the fight against the school-to-prison pipeline and empowering the underprivileged.

Mission

Our mission is to engage, empower and encourage black and brown youth to reach their full potential by providing them with essential life skills and opportunities for growth through mentorship, networking, and resources.

Core Services

KOJ provides essential programs and services such as critical mentoring, internships, and educational programs for black youth and families.

Results

Through our initiatives, we've impacted thousands of young lives and have seen a significant increase in enrollment into post-secondary education in Nevada's black and underprivileged youth.



King of Jewels in Action!



UNLV Upward Bound



University of Kansas



Friends of Nevada Wilderness trip

Today's Impact: A Snapshot

Our work aims to create a meaningful and lasting impact on our youth's lives. The numbers speak for themselves and demonstrate the scale of our impact.

1

Reach

Over the past few years, we've reached over 4,500 of young people and their families across Nevada and the United States of America.

2

Transformative Impact

Through our work, we've seen marked improvement in employment opportunities, access to education, and enhanced life quality among youth.

3

Success Narratives

We have countless success stories of young people who have benefited from our programs and have gone on to achieve their dreams and lead successful lives.

Today's Impact: Partnerships & Collaborations

In our effort to impact young men of color, we have established long-term partnerships & collaborations across Nevada and the United States

1

Partnerships

Nevada Partners
Nevada State GEAR UP
Clark County Spring Mountain Youth Camp
UNLV Upward Bound
University of Kansas
Know Your Rights Camp

2

Partnerships cont.

City of Las Vegas My Brother's
Keeper Alliance
University of Eastern Washington
Urban Chamber of Commerce
Clark County School District

3

Collaborations

Cool Speak
Scattergood Behavioral Health
Foundation
NCCEP
Mosakowski Institute for Public
Enterprise

Successful, Fulfilled, & Still Flourishing!



Eisa Alhambra

Howard University

Major: Biology

Minor: Chemistry



Jabari Flanagan

University of Nevada, Reno

Major: Finance

Minor: Sociology and
Business Analytics FF



Vada Williams

Chicago State University

Major: Business
Management



Chordonn Allen

UNLV

Major: Business

Our Approach: A Unique Model

Our unique approach to black and brown youth development centers around a comprehensive model that recognizes the critical role of soft skills, mentorship, networking, exposure to new experiences and resource availability in empowering our youth to reach their full potential.

Soft Skills

We emphasize the importance of holistic development by fostering life skills such as communication, time management, healthy coping mechanisms and critical thinking.

Critical Mentorship

Our critical mentorship program is a cornerstone of our approach, providing youth with professional and personal guidance throughout their journey and including them in the process of developing the curriculum.

Networking

We recognize the importance of connections and opportunities, fostering partnerships with local businesses, non-profits, and community organizations.

Exposure

We believe in the motto that if "you see it you can achieve it." We expose our youth to new opportunities in entrepreneurship, environments, and life experiences that help them become well rounded individuals in today's society.



The Crux of Unemployment: Early Intervention

In Nevada, Black youth unemployment rate stands at 16%, significantly higher than their White counterparts. We believe that early intervention is critical to addressing this issue.

- 1 Reality Check**

Black youth face systemic and personal challenges that make it difficult for them to access employment opportunities, particularly from a young age.
- 2 Root of the Problem**

Poverty, inadequate access to education, and unconscious biases in the workplace are key contributors to this crisis.
- 3 Evidence**

Research shows that early intervention is the most effective approach to addressing youth unemployment and improving their social, emotional, and cognitive development.

Our Strategy: A Multi-pronged Response

King of Jewels has established a comprehensive approach to addressing youth unemployment in Nevada. Our strategy aims to provide participants with the skills, training, and opportunities needed to thrive in the job market.

Age-Focused Initiatives

- **Ages 14-18:** We collaborate with schools to integrate career guidance and employability skills into the curriculum, equipping students with the confidence and skills to achieve their goals.
- **Ages 19-25:** We facilitate vocational training, internships, job placement aid, and scholarships opportunities, providing participants with essential practical experience.
- **Ages 26-30:** We offer critical mentorship and continued learning opportunities that empower participants to sustain their careers and make meaningful contributions to their communities.



1 Strategy Blueprint

We provide a three-tier framework encompassing career guidance, vocational training, and continued learning, ensuring that participants have access to the necessary support at each stage of their journey.

3 Collaboration

We recognize that real change requires a collaborative approach. We will partner with local businesses, non-profits, and community organizations to expand our reach, amplify our impact, and increase our participants' opportunities.

Final Thoughts

We're passionate about empowering black youth and providing them with the skills and opportunities to succeed. Our work is made possible by the dedication and support of our team, partners, and community members. We're excited about continuing to grow, and we welcome your support and collaboration in our effort to tackle black youth unemployment. Let's work together to create a brighter future for our next generation.

