

CHILDCARE WORK GROUP

Regional Childcare Demonstration Project(s)

First project in Las Vegas with intention to create additional projects in Northern and Rural regions

1. Phase 1: Planning

- Make a Purpose Statement
- Develop a conceptual plan by the end of the year. Questions to consider:
 - What population are we serving?
 - What is the audience (business partnership, workforce development, private)
 - How many children are we targeting?
 - What ages of children are we serving?
 - Who is going to run the center?
 - Do we want 1 private person;
 - Do we want a non-profit;
 - Multiple smaller owner/operators – *recommended*.
 - Who is funding this project?
 - Sustainability plan?
 - Transportation?
 - Identify a site and zoning requirements.

2. Phase 2: Predevelopment

- Marketing Plan- how to reach target customers.
 - Advertising mechanisms
 - Customer service delivery
- Operational Plan-how to run business
 - Enrollment capacity/packet
 - Parent handbook
 - Equipment, insurance, furniture
- Management Plan- who will be involved in the business and what expertise they have.
 - Operator of facilities, funders, management of facilities
 - Create employee onboarding procedures
- Financial Plan- how much money we will need, how much money will make, and when operation will be profitable.
 - Profit and loss statement
 - Start-up cost projections
 - Project costs
 - Cash flow projections
 - Break-even analysis
 - Short- and long-term goals and assumptions
 - Accountant for the facility

3. Phase 3: Development

- TBD

4. Phase 4: Start-Up Stage

- TBD