

DWSS

Division of Welfare and Supportive Services

General updates since the last full board meeting

- CNA Recruitment with educational institute called Perry Foundation, produced 4 graduates in November of 2023. DWSS is working with DETR and Perry Foundation on job placement.
- Software Developers in Training with V-School produced 2 graduates in October 2023. They are currently entering OJT while working on resume building and job placement (5 more expected graduates by Jan. 2024).
- The Recovery Friendly Workplace Unit is getting ready to kick off a project called the “Blooming Bistro.” This is a youth café that will give youths who are justice involved, in recovery, or homeless, an opportunity that offers paid training and job placement. The site will serve as a fully functioning EmployNV Youth Hub which will include full wraparound partnered services to address all barriers. Tentative Kick-off date is January 18, 2024.

Any COVID-related news/updates

- No updates

Any information on service providers that can be shared.

- DWSS TANF Program – the WDU (Workforce Development Unit) can leverage up to \$5,000 of tuition funding per TANF participant for non-degree credentialing programs in addition to paying for equipment, uniforms, licensing fees, etc. For more information and to braid funding with DWSS, email WorkforceDevelopment@DWSS.NV.gov

Any relevant and/or recent performance measure that can be shared.

- The SNAPET federal performance measures for FFY2023 will not be available until late December 2023.

Any upcoming initiatives and/or plans for the program.

- Planned Train-to-Hire Recruitment Projects

Southern Projects	School	Planning Start Date	Estimated Recruitment Start Date	Estimated Training Start Date
CNA Training	Perry Foundation	ASAP	12/10/23	Jan 2024
HVAC Training	School TBD	ASAP	12/10/23	Jan – Feb 2024
CDL Training	RTDS Trucking	ASAP	01/01/24	Feb – March 2024
Manufacturing	CSN / UNLV – TBD	1/01/24	After 3/04/24	After 3/04/24
Welding	School TBD	2/05/24	3/04/24	April – May 2024
CNA Training	Perry Foundation	2/12/24	3/04/24	April 2024
Cybersecurity	NV State University	3/04/24	TBD	TBD
CDL Training	RTDS Trucking	4/01/24	5/06/24	June – July 2024
CNA Training	Perry Foundation	5/13/24	6/03/24	July 2024
HVAC Training	Mesquite – TBD	6/03/24	TBD	TBD
CNA Training	Perry Foundation	8/12/24	9/02/24	October 2024

- Continuing efforts to serve on the Disconnected Youth Campaign. Homeless to Housing Unit applied for 2 HUD Rental Assistance Grants in November 2023 (one for rural areas and another statewide).
- The Workforce Development Unit hired a dedicated Social Media Marketing staff member to promote workforce development opportunities, which will be instrumental in targeting youths. According to bankmycell.com, Discord is expected to have approximately 26.5 million daily active users this year (22.2 percent of those are ages 16-24). As of Q4 2022, Facebook has roughly 2.96 billion monthly active users and sproutsocial.com says that 70% of American Adults use Facebook and three quarters of that 2.96 billion monthly users are adults. DWSS plans to use social media marketing for outreach and recruitment.