



Minnesota's Targeted Populations Workforce Competitive Grant Program

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DEED Programming

The Minnesota Department of Employment and Economic Development (DEED) is committed to empowering the growth of the Minnesota economy for everyone.

This presentation contains information about programs under DEED's Employment and Training Division Office of Adult Career Pathways.

All the Office of Adult Career Pathways programs support services designed to improve economic opportunities for people of color, women, people with disabilities, and/or veterans in Minnesota.

- While some of our Adult Career Pathways programs have specific participants, many have similar eligibility criteria, including:
 - Low-Income individual
 - Must be 18 years of age or older
 - Participants have a goal of attaining a certificate or credential
 - Participants have a goal to obtain employment
 - Individuals with barriers to employment
 - Individuals of color

Targeted Populations Workforce

- *\$18.5 Million each fiscal year*
- *Max award of \$750,000 per year for organizations*
- Program is divided into three parts:
 - Part 1a: Job & Skills Training
 - Part 1b: Organizational Mentorship
 - Part 2: Entrepreneurship Training
- An eligible organization may apply for:
 - Part 1a
 - Part 1a and Part 1b
 - Part 2 or
 - Part 1a, Part 1b, and Part 2.

Eligible organizations

- Must be community-based organization (501c3) with revenue of \$1,000,000 or less, in the first round.
 - For future awards this limit is removed
- Must provide workforce services
- Must be located in a historically underserved community or low-income community
- Serves a population that generally reflects the community they are located in

Eligible Services for Part 1a

All programs must provide services and skills training that leads to employment in high growth industries and a career pathway that leads to a family-sustaining wage.

1. student tutoring and testing support services;
2. training and employment placement in high-wage and high-growth employment;
3. assistance in obtaining industry-specific certifications;
4. remedial training leading to enrollment in further training or education;
5. real-time work experience or on-the-job training;
6. career and educational counseling;
7. work based learning: work experience and internships in high growth industries and career pathways that leads to a family sustainable wage.

Eligible Services for Part 1a, cont.

8. supportive services;
9. tuition reimbursement for new entrants into public sector careers;
10. career mentorship;
11. post-program case management services;
12. job placement services;
13. the cost of corporate board of director training for people of color; and
14. Outreach and workforce education and engagement services.

Grant Info

- \$18.5 Million each fiscal year
- Max award of \$750,000 per year
- Grants will end on 12/31/2025
- Partnerships are highly encouraged
- View informational webinar-
<https://minnesota.webex.com/minnesota/ldr.php?RCID=ee532506cfd64f0449ae818f0d6fbe87>

Targeted Populations Capacity Building

- Same eligibility as the Workforce grant
- Funds can be used for a variety of costs from staffing, curriculum development, equipment, etc.
- Must increase organizational capacity to provide workforce development services/programming
- Total award cap of \$50,000

Targeted Populations

Diversity and Inclusion for Small Businesses

- Must be a small business as defined in MN Statute
- Funds can only be used for D&I training to the company and associated costs (training, staff time to attend training, books, etc)
- Must submit a Diversity and Inclusion implementation plan at close of grant
- Total award cap of \$30,000

Successes

- 18 new organizations awarded
- Approximately 75% are culturally specific organizations

Challenges

- Low eligible applicant numbers
- Quality of responses
- Slow contracting process

SFY22-23 Adult Career Pathways Programs Outcomes

- Total Enrolled/Served- 12,059 (10,870 unduplicated)
- Enrolled in Training – 7,346
- Completed Credentialed Training – 3,868
- Completed Non-Credentialed Training – 1,073
- Credentials/Certificates Attained- 4,605
Technical/Occupational Skills License, AA or AS Degree, BA or BS Degree, Other Recognized Credential, Certificate of Completion of an Apprenticeship
- Exits to Employment- 2,388
- Average Wage at Exit- \$19.87

Outcomes based on data 7/1/2022-6/30/2024

For more information

Adult Career Pathways webpage

<https://mn.gov/deed/acp>

Thank You!

Vanessa Roman, Employment and Training Programs Coordinator

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Workforce Development Division

- **Pathways to Prosperity**
 - On Ramp to Career Pathways
 - Certificate and/or basic skills training
 - Bridge to Career Pathways
 - Credentialed training
 - Individualized Training Pathway
 - Individualized training specific to an their interests/goals

- **Adult Direct Appropriations**
 - Program and eligibility determined by legislation
- **WESA (Women's Economic Security Act)**
 - Eligibility specific to train women in nontraditional occupations
- **Southeast Asian Economic Disparities**
 - Eligibility specific to individuals of southeast Asian descent

- **Adult Support Services**

- Training that further supports an existing workforce training or assists with developing new training programs

- **Getting to Work**

- Assisting low-income individuals with obtaining or repairing a vehicle to get to work

- **Minnesota Tech Forward**

- Training specific to the IT industry

NEW SFY24-25 Programs

- **Can Train**

- Training individuals to work in the new cannabis industry

- **Clean Economy Equitable Workforce**

- Training individuals to work in a clean energy and construction fields, emphasis on apprenticeship

- **Xcel Energy PowerUP Program**

- Public/Private Partnership to increase diversity in energy-related construction careers

NEW SFY24-25 Programs

- **Drive for Five**

- Part 1: Industry Sector Training focused on five key industries
 - Caring Professions
 - IT
 - Labor
 - Construction
 - Education and Professional services
- Part 2: Job Placement – Trade Associations and Chambers of Commerce
 - Employer engagement strategies and DEI training for members