



King of Jewels: Impacting Youth in Southern Nevada

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King of Jewels: Making a Difference

King of Jewels (KOJ) was established in 2016 as a non-profit organization with a vision to empower black youth in Nevada. Our core philosophy is driven by the belief that everyone has a crown and jewels within them waiting to be discovered. Since then, KOJ has grown to become a key player in the fight against the school-to-prison pipeline and empowering the underprivileged.

1

Mission

Our mission is to engage, empower and encourage black and brown youth to reach their full potential by providing them with essential life skills and opportunities for growth through mentorship, networking, and resources.

3

Results

Through our initiatives, we've impacted thousands of young lives and have seen a significant increase in enrollment into post-secondary education in Nevada's black and underprivileged youth.

2

Core Services

KOJ provides essential programs and services such as critical mentoring, annual men's youth conference, internships, and various educational programs for black youth and families.



King of Jewels: 2024 Updates

King of Jewels (KOJ) Continues empower black and brown youth in Nevada through self identity, soft skills, leadership development, workforce development, and entrepreneurship workshops with collaborations with community partners.

Upward Bound Mentoring

- Saturday Academies 3x a month
- Approximately 150 CCSD high school students per session
- Life skills, social/emotional learning, soft skills, and college & career readiness

Critical Mentorship Program

King of Jewels Critical Mentorship Program meets on a monthly basis to discuss life skills, college and career development and entrepreneurship

Registrations (67), Attendees (25ish)

Career Exploration Tours

12+ Career Exploration Tours

Highlights:

33.G Art Gallery

Gas Station Recording Studios

UNLV Athletics (Basketball Game)

Raiders Open Practice with Ticketmaster/

Sitting in VIP Sky Box

Vibes DIY Studio

Bellagio – Fountain Tour

- California Trip – Warner Bros. Studio Tour

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King of Jewels Men's Youth Conf.

- 3 day leadership conference for middle and high school age young men of color
- Workshops, panels, and activities lead by over 50 business owners and entrepreneurs
- Career Readiness, Leadership Development, Introduction to new career fields, Bellagio Fountain Tour

King of Jewels VIP Access Tour

- 1 Day trip to Los Angeles
- Tour of Warner Bros. Studios and Panel with executive level staff
- Tour High End Retail Store on Melrose
- Beach bonfire to debrief trip and discuss various careers that were shared
- 25 attendees 5 Chaperones

2024 Highlights

- 1 Youth Hired by community partner and working for over 1 year
- 100% of seniors graduated with high school diploma
- 80% of our youth ages 17 and up are gainfully employed
- Introduced youth to over 150 careers and businesses
- Increased participants by 50%

King of Jewels: Video Recap



King of Jewels: Awards & Recognition

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Good Morning America

- VP and Co-founder was Highlighted on Good Morning America for work he does in the community. King of Jewels and team was specifically featured on primetime television.

Grants Awarded

- NFL Superbowl Host Committee Gameday Grant
 - \$10,00 Grant to support programming
- Assembly Bill 525
 - \$10,000 grant to support programming

Community Awards

- Congressional Recognition from Congressman Horsford
- Recognition from Senator Jacky Rosen's Office
- Clark County Commissioner Honors for Contributions to the Black Community

King of Jewels in Action!



UNLV Upward Bound Mentoring



KOJ CaMP – Critical Mentorship Program



The Bellagio Watershow Tour

Today's Impact: A Snapshot

Our work aims to create a meaningful and lasting impact on our youth's lives. The numbers speak for themselves and demonstrate the scale of our impact.

1

Reach

In 2024 alone we reached over 1,500 youth across Southern Nevada through our KOJ Mentorship Program, Upward Bound Partnership, and Community Outreach Programs such as the MBK Young Men's Conference

2

Transformative Impact

We have introduced our youth to over 150 potential careers in entertainment, food/beverage, construction, sales, sole proprietorship and more. One of our youth was hired directly after a career exploration tour and has been thriving in his role for over a year

3

Success Narratives

One of our youth was interested in art and was able to get hired at Vibes DIY Studio after our tour there last summer. He has been thriving in his role there for over a year now and will graduate from high school this spring. Our youth are engaged, empowered, and inspired to succeed!

Final Thoughts

We're passionate about empowering black youth and providing them with the skills and opportunities to succeed. Our work is made possible by the dedication and support of our team, partners, and community members.

We're excited about continuing to grow, and we welcome your support and collaboration in our effort to tackle black youth unemployment. Let's work together to create a brighter future for our next generation.

Contact Us:

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