

AB428 Career Pathways Demonstration Program (CPDP)

Proposal Application

RFP Name: NV CPDP

NV CPDP Important Information

Purpose

To create a structured career pathway demonstration program tasked with targeting students as early as kindergarten and continuing through high school and on to employment. The pathway will enable students to acquire the skills, certifications and experiences necessary for sustainable careers that address the long-term needs of their communities and the state of Nevada in teaching, healthcare, and clean energy/manufacturing.

RFP Questions

Applicants are invited to submit their questions via email to a-martin@detr.nv.gov. Questions will be accepted until **2:00 p.m. on November 8, 2024**. Responses to all questions submitted by this deadline will be made available at www.gowinn.nv.gov by close of business **November 22, 2024**.

Proposal Submission Instructions

Friday, December 06, 2024, **no later than 5:00 PM PST**. The RFP is to be submitted in PDF format to Leslie Crumb at l-crumb@detr.nv.gov and adhering to the guidelines set-forth below.

RFP Timetable

Release Date: 10/31/2024

Information Session: 11/05/2024 at 10:00 AM PST via zoom

Join Zoom Meeting: Meeting ID: 926 9240 8429 Passcode: 7iFtyh

<https://zoom.us/j/92692408429?pwd=T5yRgMuvPab0Vw4wTaBfUIqH7JfXYn.1>

Deadline for Questions: 11/08/2024

Response to Questions Posted: 11/22/2024

Proposal Due Date: 12/06/2024 (**No later than 5:00 PM PST**)

Award Notification: 12/13/2024

Eligibility

Eligible candidates consist of individuals from the private sector, non-profit organizations, academic institutions, or educational entities that have an operational career pathway program based in the State of Nevada.

Website: www.gowinn.nv.gov

Contacts:

Leslie Crumb, Program Manager

l-crumb@detr.nv.gov

Ashley Martin, Management Analyst

a-martin@detr.nv.gov

Background

The motivation behind Assembly Bill 428 (AB428) is to further the state's objective of improving its educational system and preparing students for "high-quality" careers in expanding fields such as healthcare, education, and clean energy/manufacturing. Assembly Bill 428 mandates the creation of career pathways that engage students from kindergarten through post-secondary education and/or certification programs, aimed at fostering economic growth and workforce diversification. By implementing these career pathway programs, Nevada intends to encourage students to pursue professions where there is a current shortage of qualified individuals, thereby addressing workforce demands. Furthermore, these pathways will enhance the skill sets of Nevada's students, equipping them for financially sustainable careers while simultaneously attracting new businesses to the state, driven by the availability of a skilled labor force. This initiative aims to bolster Nevada's competitiveness in attracting new enterprises. The Office of Workforce Innovation (OWINN) has been assigned the responsibility of executing and overseeing the career pathway initiatives.

The Nevada Office of Workforce Innovation (OWINN), originally created via Executive Order in 2016 and codified into state statute in 2017, helps drive a skilled, diverse, and aligned workforce in the state of Nevada by promoting collaboration and cooperation among all entities focused on workforce development. Under the administrative umbrella of DETR since July 2021, OWINN works to support Nevada's workforce by providing leadership in assessing workforce policies and developing innovative ideas to strengthen the workforce system, promoting registered apprenticeships and work-based learning, leveraging labor-market and workforce data, validating industry-recognized credentials, and developing career pathways.

Scope I-VI

To establish a sustainable career pathway program without limitations, that promotes equity and inclusion for students from historically underserved communities. The program must connect students with educational opportunities designed to facilitate entry or advancement in the key industries healthcare, teaching, and clean energy/manufacturing, equipping participants with the skills needed for employment in these sectors that align with the State's long-term workforce requirements. Please describe in detail how your organization's career pathway model can benefit the state of Nevada's workforce development based on the necessary requirements listed below in sections I-VI.

Each proposal should incorporate best practices for a career demonstration pathway design and address without limitations the following:

- I. The educational opportunities that the project will offer to K-12 pupils and students of the Nevada System of Higher Education which may include, without limitation:
 - a. Early exposure to career options for pupils in elementary, junior high or middle school;
 - b. Multiple entry points into the career pathway;
 - c. Meaningful, practice-based learning opportunities aligned to the career pathway and the workforce priorities within the target industry, including, without limitation, paid work-based learning opportunities;

- d. Opportunities for students to receive credentials aligned to the skills and experience needed for employment in the target industry; and
 - e. Work-based learning opportunities that may be eligible for exemption from federal laws and regulations from which exemptions are available for work-based learning programs for pupils.
- II. The practices that will be implemented to recruit students for the career pathway, including, without limitation, practices that will foster equity and the inclusion in the career pathway of students from historically underserved communities.
 - III. The types of early career guidance, incentives and support that will be offered to participants in the career pathway, which may include, without limitation:
 - a. Employment opportunities for students who participate in the career pathway, including, without limitation, employer commitments to recruiting students who successfully obtain the qualifications for employment through the career pathway;
 - b. Support and development opportunities for participants early in their career in the target industry, including, without limitation, mentoring; and
 - c. Financial incentives which eliminate or substantially reduce financial barriers to entry into professions in the target industry.
 - IV. The roles and responsibilities of the persons necessary to develop and implement the career pathway, which may include, without limitation:
 - a. Program staff;
 - b. School districts and the Nevada System of Higher Education;
 - c. Regional development authorities; and
 - d. Representatives from the target industries.
 - V. The financial plan for the career pathway project, including, without limitation:
 - a. The projected 5-year budget for the career pathway project;
 - b. Existing funding sources for the career pathway project and the amount of funding that the person submitting the proposal will allocate to the project;
 - c. Anticipated funding sources for the career pathway project; and
 - d. Any additional funding necessary to implement the career pathway project which is not addressed by the existing funding sources.
 - VI. The goals and anticipated outcomes of the career pathway project, including, without limitation:
 - a. The target number of total participants in the career pathway project.
 - b. The target number of participants who will successfully complete each stage of the career pathway, as marked by earning course credit or a credential, certificate or other recognized documentation showing progression in the career pathway; and
 - c. The target number of participants who will complete the career pathway, regardless of their entry point into the career pathway.

Budget

The Office of Workforce Innovation (OWINN) will award \$125,000 in funding for career pathway demonstration programs aimed at targeting K-12 students and leading to the skills needed to obtain high-quality job opportunities in healthcare, teaching, and clean energy/manufacturing. Five organizations will receive sub-award up to \$25,000 to help with advertising, marketing, printing, or technological enhancements (all funds must be approved, invoiced and distributed no later than February 2025).

Stevens Amendment: The Workforce Innovation and Opportunity Act (WIOA) operated by the State of Nevada's Department of Employment, Training and Rehabilitation (DETR) – Employment Security Division (ESD) is supported by the Employment and Training Administration (ETA) of the United States (U.S.) Department of Labor (DOL) as part of a financial assistance award totaling \$38,423,398 (PY2022), \$41,230,637 (PY2023), and \$53,623,682 (PY2024), with 100 percent funded by DOL-ETA.

Funds in the amount of \$2,431,155.30 have been sub-granted to the Governor's Office of Workforce Innovation from the WIOA State Set-aside reserved by the Governor for statewide workforce investment activities as prescribed in WIOA Title I, Sec. 133(a)(2). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by DOL-ETA, or the U.S. Government. For more information, please visit the ETA website, [Workforce Innovation and Opportunity Act](#).

NV CPDP Application

Applicant Contact Information

Name:

Title:

Organization:

Email:

Phone:

Application

1. **Title**
2. **Scope Narrative** (not to exceed three pages; detailed account of the proposed project, incorporating the established guidelines)
3. **Timeline** (timeframe for program to be operational not to exceed 1 page)
4. **Budget** (not to exceed 1 page)

Signature: _____

Date: _____