

# **Workforce Development in the City of Las Vegas**

**Youth Development and Social Initiatives**

**August 2025**



# WORKFORCE AND HIGHER ED COLLABORATION

**The City is partnering with the College of Southern Nevada (CSN) to provide workforce training programs that address local employment needs and facilitate skill development in the community.**

## **Current Training Program:**

- Ten students are currently enrolled in the Heavy Machinery Technician I course at the CLV Strong Future Technology Training Center and will graduate in September 2025.
- Graduates are already assigned to employers and anticipate earning thriving wages between \$28 - \$32/hour.
- The third cohort will begin in October 2025.

## **Job Placement Support:**

- The City provides job placement assistance to ensure that graduates transition smoothly into the workforce.

## **Workforce and Higher Ed Impacts:**

- Training programs meet specific needs of employers and local industries, equipping graduates with employable skills that lead to immediate job opportunities.
- Training programs strengthen the local economy by promoting job creation in high-demand sectors through effective workforce training.
- Enhanced collaboration between CSN and CLV creates pathways to available job opportunities.
- CLV job placement assistance and ongoing support ensures successful integration into the workforce.
- Over 60 students have been positively impacted.



# WETC: WESTSIDE EDUCATION AND TRAINING CENTER

**Conceptualized as an integrated community services center empowering career seekers, businesses and the community to success through partnerships, resources and training**

- Largest EDA Grant awarded in the state of Nevada (\$6.9 million)
- Located in the Historic Westside
- In partnership with the College of Southern Nevada
- Groundbreaking took place on 5/28/24
- Expected completion is August 2025
- Ribbon Cutting Ceremony is August 27, 2025

**For career-seekers:**

- Stackable, credentialed training programs in advanced manufacturing, construction trades, I.T. and medical professions

**For businesses:**

- Assistance with business development and planning, licensing, printing and broadband

**For the community:**

- Assistance with housing, food, childcare, clothing, health and financial literacy



# August 2025 CSN Westside Education & Training Center





# EETC: EASTSIDE EDUCATION AND TRAINING CENTER

**Conceptualized as an integrated community services center empowering career seekers, businesses and the community to success through partnerships, resources and training**

- EDA Grant of \$5 million with CLV contributions of \$8 million (\$13 million total)
- In partnership with the College of Southern Nevada
- Located at the Desert Pines Golf Course

**For career-seekers:**

- Stackable credentialed training programs in advanced manufacturing, construction trades, I.T., medical professions and HVAC

**For businesses:**

- Assistance with business development and planning, licensing, printing and broadband

**For the community:**

- Assistance with housing, food, childcare, clothing, health and financial literacy



# METC: MEDICAL EDUCATION AND TRAINING CENTER

**A ground-breaking training center that aims to address the increasing demand for skilled healthcare workers while also addressing community needs**

- EDA Grant of \$11.5 million with CLV contributions of \$17 million
- CSN will operate METC providing necessary equipment, instructors and resources
- Located at city-owned land within the Las Vegas Medical District (Wellness Way & Shadow Lane)

- **Disciplines:**

Dialysis Technician

Medical Assistant

Documentation Specialist

Phlebotomist

Dental Assistant

School Health Assistant

Certified Nursing Assistant

Ophthalmic Technician

IV Technician

Central Sterile Technician

- **Building Design:**

- 4 Stories, 33,536 sq ft
- 1st Floor: childcare center with an indoor play area
- Floors 2-4: classrooms, labs and student facilities



# YOUTH & ADULT WORKFORCE

Utilizing partnerships to provide support and resources for adults seeking career opportunities with thriving wages

## Occupational Skills Training

- Basic computer skills
- Stackable credentials in Healthcare, I.T., Graphic Design, Advanced Manufacturing and Cybersecurity, Hospitality and Logistics

## Durable Skills Training

Interviewing Skills	Public Speaking
Resume Writing	Portfolio Building
Financial Literacy	Workforce Etiquette
Networking	Personal Branding
Time Management	Effective Communication
Conflict Resolution	

## Employment Placement Assistance





# TECHNOLOGY

**The Strong Future Technology Training Center focuses on workforce development through targeted, technology-based training for all ages**

- The Strong Future Technology Training Center (SFTTC) hosts a variety of in-person and live-streamed programs for all ages and all levels.
- SFTTC engages youth and adults in technologies that prepare them for in-demand tech careers.
- Participants can earn certificates or stackable credentials along with job placement assistance.
- Courses/workshops include:
  - Resume Building and Interview Skills
  - Coding and Development
  - Computer Basics for Seniors
  - Robotic Building and Programming
  - Cybersecurity Certifications
  - Virtual Reality Career Exploration
  - Esports
  - AI Machine Learning
  - FAFSA Assistance
  - 3D Printing
  - PC Building
  - Podcasts





# CULINARY



A 6-week culinary training program for system-impacted youth/young adults (16-24) supplies them with the tools necessary to obtain tangible employment, housing and food stability.



A partnership with the Chef Jeff Program

\$1.8 million EDA grant (\$450k non-federal share) supported by:

- \$225,216 - State match
- \$112,608 - Clark County match
- \$112,608 - City of Las Vegas match

2 mobile training food trucks

This program has transformed the lives of 100's of youth and young adults:

- High school diplomas attained
- Employment opportunities offered
- Culinary ventures launched
- Homeless youth housed



# DISCONNECTED YOUTH

**A multi-sector partnership to reduce the percentage of youth experiencing a disconnection to education or employment**

- There are currently 42k youth experiencing disconnection in Clark County (disproportionately in CLV)
- Seeking a 50% reduction by 2028
- Partners include:
  - City of Las Vegas
  - Workforce Connections
  - Clark County School District
  - The Department of Juvenile Justice Services
  - College of Southern Nevada
  - The Division of Welfare and Supportive Services
  - The Nevada Department of Education
  - iFoster - transition-age foster youth
- Goals include:
  - Reconnection
  - Improved proficiency and graduation rates
  - High school graduation and postsecondary matriculation
  - Employment and thriving careers



# SMALL BUSINESS

**Entrepreneurship fosters innovation, leading to new businesses and job opportunities**

- ❖ Nevada is home to approximately 290,000 small businesses
- ❖ Small businesses account for 99.2% of all businesses in Nevada

YDSI has two initiatives in partnership with Business Licensing:

## **1. Youth Entrepreneurial Success (Y.E.S.)**

- A community-based program for youth to learn tangible skills in entrepreneurship
- In partnership with CSN and UNLV Blackstone Launchpad

## **2. Business Opportunity Success and Sustainability (B.O.S.S.)**

- Launched in 2023 with 82 businesses
  - To date, over 500 small businesses have been supported and continue to receive support
- Provides small business owners with services that allow them to compete in the local, regional, national, and global markets
- Federally funded by the Small Business Administration (SBA) for \$437,432
- Assistance includes: technical, planning, finance, marketing, human resources, broadband, and licensing





# CONNECTIVITY



**ACCED – Advanced  
Connectivity for Community  
and Economic Development**



**Free internet in the Historic  
Westside to increase access  
to education, training and  
job placement**



**Funded by:**

- \$1.4 million EDA grant
- \$1 million from the State of Nevada
- \$500k from the City of Las Vegas



**Phase 2 - Adults:**

- Internet access for workforce training and job placement
- Development of a platform leveraging content from several workforce partners





# HISTORIC WESTSIDE SCHOOL HUB

**Integrated services at the Historic Westside School foster economic stability and workforce development in the most disinvested area of the city.**

- A collaborative effort to create opportunities for individuals and businesses supported by:
  - Employ NV
  - The Economic Opportunity Board (EOB)
  - Tech Impact
  - The College of Southern Nevada (CSN)
  - Division of Welfare
  - Nevada Preservation Foundation
  - Small Business Support Center



# UPSKILLING FOR CLV EMPLOYEES

- Prepares employees for promotion, succession planning and greater efficiency.
- The City can ensure its workforce is competitive, adaptable and equipped to meet evolving needs.
- Fosters a sense of loyalty and commitment, leading to higher retention rates and a skilled pool of candidates for leadership positions.



# WRAP-AROUND SERVICES

The City of Las Vegas knows that a robust workforce development program not only equips individuals with the necessary tools and skills to thrive in the job market but also fosters partnerships with community organizations and employers to create a seamless pathway to employment. By addressing the needs of both job seekers and employers, the program can enhance overall workforce quality and economic resilience.

Mental Health Support	First Aid and CPR Fee Assistance
Laptop and Technology Access	Scholarship Information and Resources
Childcare Assistance	Personal Branding Services
Health Card and ID/Driver's License Assistance	Social Services Navigation
Food Assistance Programs	Legal Aid Resources
Transportation Services	Clothing and Uniform Assistance
Job Placement	





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# **WRAP- AROUND RESOURCES IMPACTS**

- 860+ received clothing, bus passes, tools, childcare, and uniforms
- The Career Closet served 700+ with professional attire
- 27 CPR certifications and 88 licensing fees provided





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# IMPACTS SNAPSHOT

- 700+ youth and young adults served annually
- 400+ youth and young adults secured meaningful, thriving wage work in the past year
- 150+ youth and young adults certified in high-tech
  - 129 certified in cybersecurity (\$34/hr median wage)
- 400+ adults served annually
- 85 adults earned industry certifications
- 46 adults are employed, earning thriving wages
- Upskilled individuals via Vegas PBS partnership (38 CLV employees)
- Provided stackable credentials for over 15 course options
- Over 3,000 hours of workforce development training provided



# PARTNERS

- AARP
- AT&T
- Bank of America
- Boys and Girls Club
- Builders United
- Care With Purpose
- Carpenter's Union - Local 1977
- Chambers
  - Urban/AAPI/Vegas/Latin
- Chef Jeff Project
- Chicanos Por La Causa
- Children's Advocacy Alliance
- Clark County School District
- Code E Locs
- College of Southern Nevada
  - NV Grow
- Communicate to Close
- Cox Communications
- Department of Welfare and Supportive Services
- Economic Opportunity Board (EOB)
- Employ NV
- Goodwill of Southern Nevada
- HyperX
- J4NG
- KCEP Power 88.1
- Las Vegas Global Economic Alliance
- MGM
- Nevada Helpdesk
- Nevada Women in Trades
- Obodo Collective
- SNRHA
- Sumnu Marketing
- Sustain Vegas
- Tech Impact
- Terrible Herbst
- The Harbor
- Toyota
- Vegas PBS
- Verizon
- Whiting-Turner
- Workforce Connections
  - Employ NV
  - DETR
  - Job Connect



# **Thank You**

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**August 2025**

